New to Camping and RVing? These Sites Feel More Like Resorts

Find out what amenities you can expect at these campsites



Camping in pretty landscapes with resort-style amenities can make the whole experience easier. For example, amenities at Naches RV Resort in Washington include sprawling RV lots and access to white water rafting and wine tasting.



By Terry Ward, AARP Published June 04, 2025





For people who've never tried it, the idea of camping or staying overnight in an RV somewhere deep in nature — when you could be comfortably ensconced in a resort or hotel with all the creature comforts close at hand — can feel intimidating (not to mention unappealing).

But the chance to surround yourself with beautiful landscapes during an <u>RV or camping vacation</u> in some of the prettiest parts of the United States hardly has to mean roughing it.



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"Today's RV and campground resorts are a game changer for first-timers looking for a comfortable, stress-free way to experience the outdoors," says Carolin Fuller, director of consumer marketing at Campspot, an online booking platform for camping and RV stays across North America. "With everything from pools and spas to onsite amenities like luxury clubhouses, restaurants, water parks and even boat rentals, many of these resorts feel more like luxury getaways than traditional campgrounds."

According to RV Share's 2025 Travel Trend Report, 67 percent of Gen X respondents and 29 percent of boomers planned to take a road trip or vacation in an RV in 2025. And the top five destinations for people hoping to enjoy an RV vacation range across Florida, Utah, Arizona, California and Nevada.

The online marketplace RV Trader has noted an increase in the number of glamping-style experiences available to campers, says Roger Dunbar, travel expert with RV Trader.

"Quite simply, the demand for resort-like stays is rising — and we believe that the 50-plus demographic is the prime target and beneficiary of this trend," he says.

And RV Industry Association data shows that the industry's biggest consumer segment, the "casual camper," is made up entirely of people older than 45, according to spokesperson Monika Geraci, with 39 percent of today's RV owners older than 55.

The following <u>campgrounds</u> across the U.S. promise a soft landing in the form of on-site amenities such as heated pools, indoor socializing spaces, saunas, pickleball courts and more.

Rates for tent sites are almost always less expensive than RV sites. But keep in mind, prices will vary throughout the year in most destinations. Many RV campgrounds have dynamic pricing that fluctuates with seasonality as well as the length of your RV. For the most reliable pricing info, it's best to visit the website or call the campground before you travel.



This sprawling property between Boston and Cape Cod has four pools, tennis, pickleball, a fishing pond, comhole and more activities to keep you active.

COURTESY NORMANDY FARMS

Normandy Farms, Foxborough, Massachusetts

Ideal for a multigenerational tent-camping or RV adventure, this sprawling property between Boston and Cape Cod has more amenities than most luxury resorts. The same family has operated Normandy Farms, once a working farm, for 10 generations. You can swim in four pools: two Olympic-sized outdoor ones, a heated outdoor one and a heated indoor one (the latter has a nearby sauna, too). Tennis, pickleball, basketball, shuffleboard, a fishing pond, cornhole and more can keep you active all day. The Creative Arts Center hosts activities like yoga, arts and crafts, and cribbage games. And on rainy days, take shelter in the 20,000-square-foot lodge, which houses an arcade as well as fitness and wellness centers. There's even a 1.5-acre dog park on-site.