

# Colonial Roots

State-of-the-art Normandy Farms invokes Revolution-era legacy

In 1759, farmer Francis Daniels bought 53 acres of land in Foxboro, Massachusetts, for a whopping seven pounds and 18 shillings.

Over the years, everything from cattle to sheep to chickens roamed the grounds as the farm, handed down from generation to generation, grew and prospered. In 1971, wheeled beasts appeared on the scene when the property opened its gates to RVs as Normandy Farms Family Campground.

Although the business model has changed, Normandy Farms remains a family affair, according to Kristine Daniels, marketing director. Her father, Albert, holds the reins as president, and her mother, Doris, is recreation director. Kristine's brothers Robert and Shaun work maintenance, sister Janis runs the office and another member of the brood, Marsha, oversees human resources.

Today, the campground's 100 acres would be unrecognizable to the Daniels' colonial ancestor. The 410-site campground has four pools, including one that's indoors. A 20,000-square-foot recreation lodge, a creative-arts center, a fitness center and a business-and-information center keep guests active when they're not exploring the nearby area.

Two playgrounds allow kids to burn off a little energy, and competitive RVers can play on the shuffleboard, basketball, volleyball and bocce ball courts. A one-hole disk-golf course, a horseshoe pitch, a soccer field and two softball fields also invite sporting visitors. Guests seeking more relaxing pursuits can drop a line in the fishing



pond or hike one of the surrounding nature trails.

"We're looking forward to our 250th anniversary celebration, held from June 12 through 14," says Kristine. "A lot of the families that grew up camping here are coming back and bringing their children."

Despite the economic downturn, Normandy Farms is completing some major improvements. "We believe these additions will bring in more revenue," she says. "We also have rentals, which are extremely popular for people who've thought about getting into RVing but haven't taken the plunge."

Although the lush setting and ample amenities are inviting, Kristine thinks another element keeps bringing people back. "The level of service we offer is top-notch," she says. "In the summertime, our staff is 120. We take pride that all of our guests get great guest services."

The attention to customer care means that guests don't have to wait when occupancy is high. The park's three-lane entrance ensures smooth traffic flow for incoming campers, and staffers escort RVers to their sites and assist with hookups. Maps to local attractions are provided in the welcome package.

Dog lovers can set their pooches free on a new 1.5-acre dog park. The groomed, fenced area has a play zone with agility features, a doggie wash station and a doggie water fountain.

Concierge and notary services help meet campers' needs, along with propane service, a campers' kitchen, three laundry areas, three restrooms and a gift shop. Not bad for seven pounds, 18 shillings.

**Normandy Farms Family Campground**

8.5/10★/9.5 • [www.normandyfarms.com](http://www.normandyfarms.com) • 866-673-2767

